



Ontario Lacrosse Festival
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FESTIVAL MEDIA RELEASE

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ROGERS TELEVISION TO BROADCAST SIX NATIONAL CHAMPIONSHIP GAMES FROM FESTIVAL

TORONTO – The Ontario Lacrosse Association (OLA) announced today that Rogers Television will broadcast the national championship games of the Pee Wee, Bantam and Midget Lacrosse Championships of Canada.

The broadcast schedule will feature six games live on Saturday, August 6th on the Rogers Ontario network:

- The finals of the Reebok/Midget Lacrosse Championship of Canada at 9:00 AM (bronze medal game) and 10:15 AM (gold medal game)
- The finals of the Warrior/Pee Wee Lacrosse Championship of Canada at 1:30 PM (bronze medal game) and 3:05 PM (gold medal game)
- The finals of the STX/Bantam Lacrosse Championship of Canada at 6:30 PM (bronze medal game) and 8:05 PM (gold medal game)

Gary Mark will be calling all the action on Championship Saturday. He will be joined by Rob Dymont for the Pee Wee and Bantam finals while Calvin Curtis gets the nod for the Midget final.

Repeat broadcasts will be aired on future Rogers Television dates within Ontario.

"We are very pleased to partner with Rogers Television to deliver the full flavour of one of the largest community-based youth sport events in Canada and the minor lacrosse national championships. The increased awareness of Canada's national summer sport is a direct result of a growing television audience for lacrosse" said Canadian Lacrosse Association (CLA) Convener, Marion Ladouceur.

"The addition of the Reebok Midget Lacrosse Championship of Canada to the Ontario Lacrosse Festival will provide a new level of excitement and competition for all fans to enjoy."

2011 Presenting Sponsors of the Festival are Gait Lacrosse, Harrow Sports, Reebok, STX Lacrosse, Toronto Rock Lacrosse Club, Under Armour and Warrior Sports.

For complete Festival schedules and results, visit www.ontariolacrossefestival.com

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For more Festival information, please contact:

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